



AN OVERVIEW

# CHERISH UGANDA

CHANGING THE STORY OF HIV

## MISSION & VALUES

### MISSION

We're creating hope and a future for children living with HIV in Uganda.

### VALUES

Care for children, connect with Christ, change the story, continue the calling

## MINISTRY MODEL

### PROBLEM

There are 1,400,000 people living with HIV in Uganda, and only 66% of the HIV positive children are on life-saving treatment. In addition to the physical hardships, HIV positive individuals face emotional battles due to fear, losing hope, discrimination, and stigma.

### SOLUTION

Cherish Uganda is a faith based organization with a holistic approach of encouraging children and setting them up for success through its programs:

- Cherish Schools
- Cherish Health Center
- Family Strengthening Department

### KEY DISTINCTIVES

Cherish Uganda is focused on serving those *directly* affected by HIV with a *well-rounded approach*, meeting physical, emotional, and spiritual needs. Unlike many other nonprofits working in the HIV realm, Cherish serves the whole family unit through various programs and has deep roots in the community. After 13 years of working in and around Bulega village, relationships have grown allowing for impact to be seen in the surrounding villages. While Cherish is experienced, it's always evolving to meet the needs of those being served. Cherish Uganda is fully Ugandan run on-site and has discipleship at its core.

## KEY DATES

### 2007- CHERISH OPENS

The first children arrive at Cherish Homes (former program)

### 2011: CHERISH PRIMARY SCHOOL OPENS

### 2014: LEADERSHIP CHANGE

Brent Phillips becomes CEO

### 2015: CHC OPENS

Cherish Health Center opens on World AIDS Day (Dec. 1)

### 2016: CHS ENROLLS STUDENTS & HIV TREATMENT BEGINS

The first students are educated at CHS' interim location

CHC now is certified to offer antiretroviral treatment (ART)

### 2018: FSD BEGINS WORK

All children are resettled and new partnerships are formed with families with the Family Strengthening Department

### 2019: NEW STRUCTURES

Community Learning Center is in use

Offices are open

Staff restructuring

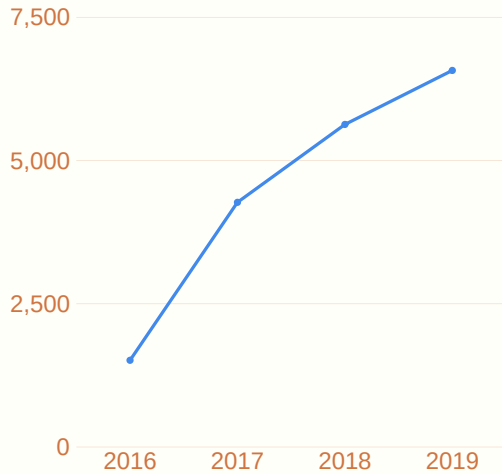
## CONNECT WITH US

[cherishuganda.org](http://cherishuganda.org) | [info@cherishuganda.org](mailto:info@cherishuganda.org)

Find us on social media [@cherishuganda](https://www.instagram.com/cherishuganda)

## SUCCESS INDICATORS/STRATEGY

Patients served at Cherish Health Center



### RESULTS

- More than 19,000 patients seen at Cherish Health Center since we opened in 2016
- Approximately 240 students served every year at Cherish Schools
- 140+ Families served by Family Strengthening
- 30% of students we serve at Cherish Primary are HIV positive
- 60% of our CHS students are HIV positive
- We have over 400 people on-site every day (staff & students). Each receive 2-3 meals, so about 960 meals are served each day at Cherish

### STRATEGY

- Growing the Family Strengthening Department
- Expanding services to the community through family strengthening, healthcare, and education
- Growing services for prenatal and antenatal care to prepare for Phase 2 of CHC
- To keep Cherish Schools enrollment steady so we can focus on rebuilds and changing curriculum

## FUNDING HISTORY, PLANS, AND GOALS

2017	2018	2019	2020
\$1.55M	\$928K	\$648K	\$1M

- In both 2017 and 2018 were significantly large donations made by an individuals for capital expenditures
- Salary and expenses of the Phillips family are funded separate from general donations

## CURRENT NEEDS

- 50 new monthly donors at \$50+ level
- \$110,000 to meet projections for 2020 budget.
- \$460,000 for Cherish Primary School Remodel
- \$500,000 for building phase 2 of Cherish Health Center (labor and delivery unit)
- 15 people to host house parties to engage new donors

## THE MEANING OF A DOLLAR

- \$24 = Mommy to be package (prenatal appointments, mama kit, transport to labor and delivery hospital)
- \$150 = costs of home visits for a family
- \$262 = cost of a child's education for a year
- \$1000 = equivalent to 20,000 meals served
- \$2500 = 12 medical outreaches for HIV testing

## PEOPLE

### BOARD OF DIRECTORS

#### US Board:

Brian Smiley  
Kathleen Spillman  
Jeff Drachenberg  
Jeff Glover  
Nick Jankovsky  
Brent Phillips

#### UK Board:

Nigel Langford  
Nigel Parker  
Brent Phillips

#### UG Board:

Moses Mukisa  
Alfred Agaba  
Brent Phillips

### STAFF

Brent Phillips, *CEO*  
Leah Phillips, *Programs Director*  
Sam Dratema, *Country Director*  
Kasey Werner, *Director of Marketing & Communications*  
Bevan Ryan, Ruth Katende, Anne Waldoock - Finances in US, UG, and UK

### UGANDAN STAFF INFO

We're 100% Ugandan run on-site  
There are over 90 Ugandans on staff  
Average salary = \$3800

## CONNECT WITH US

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Find us @cherishuganda

